

OCT25/12 14.09  
\*\*\* WPXI-TV \*\*\*

BUYER NAME	LISA CAVINAGH
SALES PRSN	WA- CHERYL BLAIR

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NOV 5 / 12 WK - 1

STATE TAX

**CO-OP BILLING NEEDED**

**DATE** OCT25/12 14.09

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			530A-600A	30	4	\$550.00	10/30	11/2	3		TU-F	3
PROGRAM : CH11 NEWS												
2			600A-700A	30	4	\$800.00	10/30	11/2	2		TU-F	2
PROGRAM : CH11 NEWS												
3			700A-800A	30	3	\$850.00	10/30	11/2	2		TU-F	2
PROGRAM : TODAY SHOW												
4			800A-900A	30	3	\$800.00	10/30	11/2	2		TU-F	2
PROGRAM : TODAY SHOW												
5			900A-1000A	30	4	\$400.00	10/30	11/2	2		TU-F	2
PROGRAM : TODAY SHOW												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			1000A-1100A PROGRAM : ELLEN	30	4	\$350.00	10/30	11/2	2		TU-F	2
7			1100A-1200N PROGRAM : ANDERSON COOPER	30	4	\$275.00	10/30	11/2	2		TU-F	2
8			1200N-1230P PROGRAM : CH11 NEWS	30	4	\$375.00	10/30	11/2	2		TU-F	2
9			1230P-130P PROGRAM : THE DOCTORS	30	4	\$275.00	10/30	11/2	2		TU-F	2
10			130P-230P PROGRAM : TODAY SHOW	30	4	\$275.00	10/30	11/2	3		TU-F	3
11			230P-300P PROGRAM : MILLIONAIRE	30	4	\$275.00	10/30	11/2	3		TU-F	3
12			300P-400P PROGRAM : DAYS OF OUR LIVES	30	4	\$500.00	10/30	11/2	3		TU-F	3
13			400P-430P PROGRAM : JUDGE JUDY	30	3	\$550.00	10/30	11/2	2		TU-F	2
14			430P-500P PROGRAM : JUDGE JUDY	30	3	\$725.00	10/30	11/2	2		TU-F	2
15			500P-530P PROGRAM : CH11 EARLY NEWS	30	3	\$1,100.00	10/30	11/2	2		TU-F	2
16			530P-600P PROGRAM : AVG ALL WEEKS	30	3	\$1,100.00	10/30	11/2	2		TU-F	2
17			600P-630P PROGRAM : CH11 NEWS	30	3	\$1,300.00	10/30	11/2	2		TU-F	2

REP HEADLINE# 6396948  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206  
 ORDER WORKSHEET

FAX# 215 564 1103  
 HARRIS REPORT FROM REP

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18			700P-730P	30		\$2,200.00	10/30	11/2	2		TU-F	2
PROGRAM : JEOPARDY/WHEEL												
19			730P-800P	30		\$2,200.00	10/30	11/2	2		TU-F	2
PROGRAM : JEOPARDY/WHEEL												
20			900P-1000P	30		\$1,500.00	10/31	10/31	1		WED	1
PROGRAM : LAW AND ORDER												
21			1100P-1135P	30		\$2,700.00	10/30	11/2	2		TU-F	2
PROGRAM : 11PM NEWS												
22			1135P-1235A	30		\$675.00	10/30	11/2	2		TU-F	2
PROGRAM : THE TONIGHT SHOW												
23			1135P-1235A	30		\$425.00	11/4	11/4	1		SUN	1
PROGRAM : CASH CAB												
24			700P-800P	30		\$3,750.00	11/4	11/4	1		SUN	1
PROGRAM : PRE FOOTBALL												
NOV/12 43825.00												

CONTRACT TOTAL 43825.00  
 TOTAL SPOTS 49



MARKET TOTALS \$99,602 WPXI 44% KDKA 28% WTAE 19% WPGH 6% CABL 0% WPCW 3% WPMY 0%  
 SVC- NSI  
 DEMOS- RA35+\*